

COSMOPROF INDIA *Awards*

2022 Edition



**Cosmoprof
Awards
India**

The Indian Beauty
Competition that celebrates
the greatest innovation in the
beauty industry.

Hair

Finalists 2022

Chowis
myHair Choice

Mahak Pharma Pvt Ltd
Dromen & Co Ayurvedic Hair Brew Oil

Mintree Premier Lifestyle
21 Tatva Fortifying Hair Oil

Sustaina Srl
Natural Gentle Strengthening Shampoo

Winner 2022

Sustaina Srl
Natural Gentle Strengthening Shampoo

Hair

Chowis
myHair Choice

Product description

This compact user-friendly device is ideal for home use as it allows the user to analyze hair and scalp conveniently through its user-friendly mobile application.

Benefits

Measures multiple hair and scalp parameters using multi-LED optics and easy-to-use application. Users can easily use the app with its quick and short guidelines; fast image capture and accurate analysis results



Hair

Mahak Pharma Pvt Ltd

Dromen & Co Ayurvedic Hair Brew Oil

Product description

Dromen & Co Ayurvedic Hair Brew Oil is a magical formulation of handpicked and organically sourced fifteen 100% natural Ayurvedic herbs such as lavender, vetiver, reetha, shikakai and others infused with virgin cold-pressed olive oil. With the power of these herbs, Dromen & Co Hair Brew not just nourishes your hair and scalp naturally but also treats and repairs. The Hair Brew has antimicrobial properties that help fight against scalp bacteria and inflammations by maintaining the optimum Ph level of the scalp. No Paraben, synthetic fragrances or petro-chemicals makes it toxin and cruelty free.

Benefits

- 100% organic and ayurvedic
- Stimulates hair growth, strengthens hair follicles and reduces hair thinning
- Improves hair health, provides shine and luster.
- Controls dandruff and improves scalp health
- Decreases split end and reduces frizz
- All natural herbs, grown organically in India.
- Stimulates hair growth, strengthens hair follicles and reduces hair thinning
- Improves hair health, provides shine and luster.
- Controls dandruff and improves scalp health
- Decreases split end and reduces frizz
- Prevents premature graying.
- Safe for 2+ years kids
- No Paraben, synthetic fragrance or petro-chemicals
- All natural herbs, grown organically in India.



Hair

Mintree Premier Lifestyle 21 Tatva Fortifying Hair Oil

Product description

21 Tatva Oil is an effective combination of 21 power-packed herbs, 4 precious oils viz Castor oil, Coconut oil, Ginseng oil, Onion Seed oil and mother of all natural conditioners; Ghee, formulated through a 3-month long process of maceration that together takes care of all the hair problems one might face! Did you know during the process of maceration, the herbs are left in contact with the oil until all the essential-for-healthy-hairTatva get infused in the oil. This ethical oil is environmentally conscious and is packaged in recyclable glass. It is handmade in small batches. Vedic Valley has an 80% women workforce.

Benefits

Macerated for 3 months, Fragrance-free, 100% organic formula, Has 21 effective and efficient herbs, Contains 4 types of precious oils and Ghee, Stimulates healthy hair growth quick, Reduces hair loss, Strengthens the hair follicles, Prevents split ends and hair breakage, Reduces dandruff, Delays premature greying of hair, Prevents loss of hair shine, Reduces dryness, itching and flakiness of the scalp, Prevents thinning of hair, Biocert Organic, Biocert Non-GMO, Biocert Cruelty-free



Hair

Sustaina Srl

Natural Gentle Strengthening Shampoo

Product description

Innovative waterless product it has a better stability and need less preservative strategies since in waterless formulations bacteria and molds find a very difficult environment for growth. Usually they also have a longer shelf life resulting in less waste. Anhydrous products are formulations that can include a higher percentage of active principles than traditional cosmetic formulations.

Benefits

Fully Sustainable, no water, less weight less storage space needed, less transportation cost, highly consistent portability, no issue in travelling, much longer expiry date.



Make Up & Nail

Finalists 2022

Ayurvedant Pvt. Ltd

Mantra x Gur by Pernia Qureshi Gul
Cuticle Oil

Elan Cosmetics General Trading Co. LLC

ELAN professional line Eyebrow and
Eyelash Flexing Expert System
"SUPERSONIC"

Headrush Marketing Pvt Ltd

Kohl Me Pretty Intense Kajal

Headrush Marketing Pvt Ltd

Matte's All! Liquid Lipstick

Winner 2022

Elan Cosmetics General Trading Co. LLC

ELAN professional line Eyebrow and
Eyelash Flexing Expert System
"SUPERSONIC"

Make Up & Nail

Ayurvedant Pvt. Ltd

Mantra x Gur by Pernia Qureshi
Gul Cuticle Oil

Product description

A nourishing formula enriched with Almond & apricot kernel oil, that helps to moisturize dry & cracked nails and keep the cuticle healthy. Rosehip oil strengthens nails and makes it resilient. Olive Oil cures fungal infection and has anti-inflammatory properties. In post-pandemic era, continuous use of hand sanitizers rips natural pH of nails and cuticles. This miraculous cuticle oil helps to restore the natural sheen of nails and moisturizes cuticles to keep it soft.

Benefits

Benefits of Gul Cuticle Oil
Rosehip oil, a rich source of Vitamin C helps to improve nail growth and improves shine. Unique blend of Avocado Oil, Olive Oil and Almond Oil, all rich in Vitamin E keeps nails and cuticles moisturized. This prevents brittleness, dryness and breakage. Jojoba oil that matches the natural pH of skin prevents fungal infections in nails. Claims Free from toxic chemicals. 100% natural ingredients. Cruelty-free All oils are extracted with cold-pressed technology Ethically sourced Eco-friendly packaging. Heals nails & cuticles.



Make Up & Nail

Elan Cosmetics General Trading Co. LLC

ELAN professional line Eyebrow and Eyelash Flexing Expert System "SUPERSONIC"

Product description

ELAN SUPERSONIC is the unique 3-step system for the eyebrow and eyelash flexing procedure, which is developed specially for spiky and wiry hairs. It ensures long-term eyebrow styling and sets the eyebrow hairs in place as well as help to create the beautiful eyelash curl. ELAN SUPERSONIC consists of 4 products: Serum 1, Serum 1 Clear, Serum 2 and Multivitor.

Benefits

- Works 15-20 minutes faster than any other brow or lash lift
- The best choice for spiky and wiry eyebrows
- The best choice for short eyelashes



Make Up & Nail

Headrush Marketing Pvt Ltd
Kohl Me Pretty Intense Kajal

Product description

LYN Kohl Me Pretty Intense Kajal is a super pigmented, intense & creamy Kajal with a waterproof & smudge-proof formula that was meant for the long lasting touch of boldness for upto 12 hours and as dense as to create the most effortless looks with a single stroke of precision with its easy glide application, proudly made in India.

Benefits

Our Kajal is enriched with Vitamin E that soothes and nourishes the eyes. It has an intense color payoff with one stroke. It is easy to apply and glides on smoothly. This Kajal cools the eyes and makes them look bright and attractive.



Make Up & Nail

Headrush Marketing Pvt Ltd
Matte's All! Liquid Lipstick

Product description

LYN has introduced its ultra weightless yet highly pigmented Matte's All Mini Liquid Lipsticks, proudly made in India. It guarantees fresh and plush lips for upto 6 hours with a smudge-proof formula. With an innovative water resistant formula infused with Vitamin E, these Lipsticks protects the lips keeping them nourished and hydrated even when sweat attacks the day, keeping the colour intact.

Benefits

The formula is lightweight, vegan & smudge-proof. It has great payoff and is pretty opaque with one layer applied. It has a weightless formula and looks fresh as new for 6 hours. This water resistance formula keeps the lips nourished for long as its infused with the goodness of Vitamin-E.



Skin Care, Personal Care & Fragrances

Finalists 2022

Anita's Aromatic Solutions

iORA Prebiotic Underarm Serum

Ayurvedant Pvt. Ltd

Hemp Face Serum with Almond &
Apricot Kernel Oil

Mintree Premier Lifestyle

Bikini Care Kit

Valeo Nutra Pvt Ltd

Revive & Radiate 3 Step Tune-up Kit

Winner 2022

Mintree Premier Lifestyle

Bikini Care Kit

Skin Care, Personal Care & Fragrances



Anita's Aromatic Solutions

iORA Prebiotic Underarm Serum

Product description

Let's break it down. The skin in your underarms is sensitive and can be very easily irritated. The underarm skin is subjected to constant rubbing, chafing, and pulling. To this, your skin has an anti-inflammatory reaction which causes excess production of the melanin pigment, leading to hyperpigmentation (aka dark underarms). Over a period of time, improper care and neglect cause discolouration, dark patches, and textured skin. With iORA Prebiotic Underarm Serum, you can go sleeveless confidently in 15 days.

Benefits

-Remedy for hyper-pigmented underarms -Repairs and hydrates undernourished skin - Microbiome support encourages friendly bacteria -Fresh and odour-free underarms -Reverses sun, UV & blue light damage in the underarms

Skin Care, Personal Care & Fragrances

Ayurvedant Pvt. Ltd

Hemp Face Serum with Almond & Apricot Kernel Oil

Product description

This lightweight face serum has the goodness of 100% cold-pressed Hemp seed oil that is rich in fatty acids such as Oleic Acid, Linoleic Acid and delivers Omega 3, 6 and 9 in its natural form. It restores natural pH balance of skin by soothing skin irritations. Almond and Apricot kernel oil delays premature ageing. Calendula and Bergamont oil soothes skin from sun damages. This serum is a perfect blend of Hemp seed oil along with ten other essential oils to promote skin rejuvenation.

Benefits

Harness the power of ethically sourced Hemp seed oil, a non-comedogenic ingredient that regulates sebum to reduce acne, pimples & breakouts. A powerful blend of Almond oil, Wheatgerm Oil and Apricot kernel oil that provides Vitamin E and aids in delaying signs of ageing. A multi-functional serum that works exceptionally with Calendula oil and Bergamont oil to repair sun damages on skin. A miraculous serum which provides nourishes, protects and repair skin. Claims Toxic chemical free 100% vegetarian All oils are extracted with cold-pressed technology Provides 3-in-1 benefit as antimicrobial, anti-ageing and treats photo-sensitivity.



Skin Care, Personal Care & Fragrances

Mintree Premier Lifestyle Bikini Care Kit

Product description

A must-have for post-woman scaping care! India's first, One-of-a-kind all-inclusive bikini care kit with A hydrogel mask that makes all the discomfort go away quickly A pH-balanced (pH 5.0) intimate wash that balances the vaginal pH A brightening serum for genital area.

Benefits

10x more hydrating than a sheet mask, Saves from the post bikini wax/laser/shaving discomfort, Soothes the burning and itching sensation, Monodose packaging i.e. ensured hygiene every time. Moisturises and hydrates the skin instantly, Biocert Organic, Biocert Non-GMO, Biocert Certified Vegan, Biocert Certified Cruelty-Free Note: The Biocert certifications were awarded after the first lot of packaging arrived, these will be mentioned in the upcoming lots of packaging.



Skin Care, Personal Care & Fragrances

Valeo Nutra Pvt Ltd

Revive & Radiate 3 Step Tune-up Kit

Product description

Get soft and hydrated skin with a radiant complexion in 30 minutes or less. 3-Step Tune-up Kit contains A Cleanser Scrub, A Bio Cellulose Sheet Mask and A Booster Crème. Get facial like glow at home in 3 easy steps. Minimum efforts with Maximum benefits.

Benefits

Step 1 Apricot cleanser scrub gently removes impurities, dead skin cells and makes your face clean and ready for the next step- Sheet Mask. Step 2 Best in Class latest generation Bio Cellulose Sheet mask. Adheres to face like a second skin - made out of 100% naturally Fermented Coconut Jelly. Makes your skin healthy and brings back the lost glow. Formulated with Pentavitin®, a unique 100% natural complex carbohydrate, the mask instantly boosts hydration and strengthens skin barrier. Neurolight.61 G, a neuro-active ingredient, is clinically proven to significantly reduce the area and pigmentation of dark spots thanks to an original and innovative action mechanism. Step 3 Dual action Booster Crème is to be used after 12 hours for continuous hydration and radiance.



Formulation and Packaging design

Finalists 2022

Aptar
Pearl4U

APU Packaging India Pvt Ltd
Bag on Valve

B.KOLORMAKEUP & SKINCARE S.p.a.
SB Benefit Corporation
THE TRANSFORMER Preparing Mist &
SKIN CENTRIC Serum Foundation

Regi India Cosmetics Pvt Ltd
Cheeks Lingerie

Winner 2022

B.KOLORMAKEUP & SKINCARE S.p.a. SB
Benefit Corporation
THE TRANSFORMER Preparing Mist &
SKIN CENTRIC Serum Foundation

Formulation and Packaging design

Aptar
Pearl4U

Product description

Convenient, clean-cut application
Controlled dispensing Soft touch
silicone application is always
clean.

Benefits

A squeezable dropper for
convenient dispensing for fluid
formulas. The highly functional
design guarantees a convenient
use by offering convenience,
control and clean cut application.



Formulation and Packaging design

APU Packaging India Pvt Ltd Bag on Valve

Product description

bag on valve technology is a modern, cutting-edge aerosol filling system. It is a multi-level protective aerosol packaging system that can be best described as a 'bag in a can'.

Benefits

These essential differences open up a number of potent manufacturer and user benefits for BoV spray delivery: Suitable for both liquid and viscous products Up to 100% product emptying Product dispensed in 'pure' form Longer shelf life with less need for preservatives Even and controlled spraying pattern for optimal result No pumping motion needed Can be used at all angles Reduced spray noise Less-chilling product discharge for greater user comfort Hygienic and sterilizable Eco-friendly propellants Fully recyclable BoV therefore provides a superior form of spray dispensing that is particularly valuable in high quality and high purity products such as saline solution formulations, skin & wound care products, cosmetics and foodstuffs. BoV is also a flexible solution that can be integrated into the full range of modern packaging formats with a wide choice of can shapes and formats, valve types, caps, etc.



Formulation and Packaging design

**B.KOLORMAKEUP & SKINCARE
S.p.a. SB Benefit Corporation**
THE TRANSFORMER Preparing
Mist & SKIN CENTRIC Serum
Foundation

Product description

The transformer is a challenge against the limits of physics to create a serum that transforms from solid into liquid during dispensing. The research has focused on the creation of a serum that adapts itself perfectly to the face. A soothing and protective mist capable of solving skin problems. Skin centric is the search for hydration and nutrition that enhance the complexion through a high-coverage and perfecting veil. A study of a sartorial finish which becomes not only supple and enveloping on the skin but is also tailored in terms of the raw materials used.

Benefits

The transformer creates a real shield that adheres perfectly to the skin, preventing all types of aggression. A pleasantly fresh touch and a simple use mode thanks to the spray. Formulated to fight skin problems: redness, inflammation and hyperpigmentation. Skin centric is adhesive and soft due to a volatile emollient that guarantees long-lasting hold thanks to quick drying times that still leave room for a controlled and smooth-gliding playtime. The pigments used are coated with avocado butter, an innovative coating that allows unprecedented creaminess and a melting texture, as well as having an even-looking and fine finish.



Formulation and Packaging design

Regi India Cosmetics Pvt Ltd
Cheeks Lingerie

Product description

Dress your cheeks with translucent color vibrations which spread wonderfully on your skin, infusing them with flawless, impalpable, colored luminosity in one swipe, without creasing, fading or fallout, like the most luxurious yet comfortable piece of lingerie. The hyper-sensorial texture delivers a natural, elegant and almost moist feel of incomparable smoothness and slip, melting effortlessly with the skin in a lightweight yet impactful veil of color.

Benefits

Slurry, Memory Foam Formula, Clean, over 60% of the formula is made of Natural Ingredients, Vegan Friendly _ Water Resistant _100% Clean of: Paraben, Oil, Mineral Oil, D5, Nano, Talc

